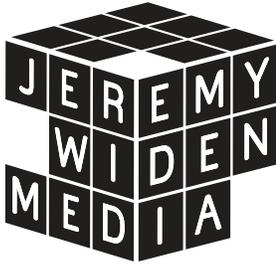




loretta may robinson
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PRICE SHEET IDENTITY



logo + color palette



business card



corporate stationery



visual language guide (pdf)

Deliverables:

1 logo full color (if applicable)

1 logo black and white

1 color palette

RGB, CMYK, PMS, HEX

Font choices

Business card

Corporate stationery

Visual language guide

File Formats:

.svg, .png, .jpg, .gif, .pdf

Mockups*: (choose 3)

Brochure or Menu

Sell sheets

Direct mailer or flyer

Company shirt or hat

Company shopping bag

Company window display

Company interior signage

Website homepage

2 social media pages

Website graphics

Package or label design

Apparel tag design

Price: \$XXXX

Included:

3 rounds of edits for deliverables

Zero rounds of edits for mockups

Printing fee's not included

Extra round of edits:

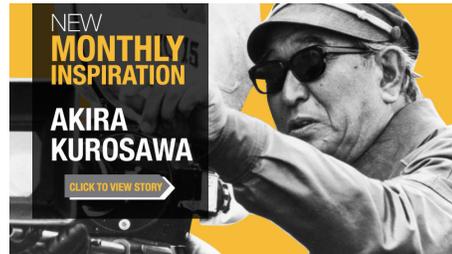
\$25/hour until completed

Estimated time frame:

2 months



Website homepage mockup



Website graphic mockup



Direct mailer brochure mockup

Mockups are defined as "rough ideas", using dummy text to show the concept and how the brand works together.

They are not to be produced or made "final". To finalize a mockup for production, an extra fee will need to be discussed based on the product.